

# OWACC BOARD OF DIRECTORS MEETING MINUTES

March 21, 2011

1. **Call to order:** 6:34 p.m.
2. **Roll Call:** Borgeson, Bruesewitz, Esker, Greschner, Laube, Mitchell, Rohland, Tabbert. Absent: Koplitz.  
Others present: John Mauer, O-W Enterprise reporter
3. **Approve Minutes:** February 21, 2011  
Motion: Borgeson, 2<sup>nd</sup> Laube, Vote: Unanimous
4. **Treasurer's Report:** February 2011  
Motion: Laube, 2<sup>nd</sup> Greschner, Vote: Unanimous  
Balance on February 28<sup>th</sup>, 2011: \$8,554.21.
5. **Action Items:**
  - a) Proposed 2011 OWACC Budget: Reviewed by board with motion to approve.  
Motion: Borgeson, 2<sup>nd</sup> Esker, Vote: Unanimous
  - b) OWACC Window Decals/Stickers: Board President Mitchell will have Kris Koplitz prepare proposal for OWACC window decal/stickers for presentation to board after Expo is held.
6. **Liaison Reports:**
  - a) O-W Development Corp: The O-W Development Corporation has pledged \$15,000.00 for the Agri Innovation Center as reported by Greschner. All efforts going forward are to put funding package together for Agri Innovation Center. Continued interest in and support for the Agri Innovation Center.
  - b) Owen City Counsel/Downtown Revitalization Committee: No report.
  - c) Central Wisconsin Agribusiness Innovation Center: No report.
  - d) Withee Village Board: No report.
  - e) Hwy 29 partnership: No report.
  - f) Clark County Board/ Economic Dev. Corp. & Tourism: No report.
7. **Committee Reports:**
  - a) Newsletter: Next mailing will be in May
  - b) Communication Center: 163 calls to date.
  - c) Chamber Bucks: \$6,130.00 sold to date.
  - d) Website: Updated as items come in. Expo information is on website.
  - e) O-W Hwy 29 welcome signs: Borgeson has OWACC logo signs to put up. He will send letter to non-profit community groups to invite their participation after OWACC signs are up.
  - f) WAXX advertising/promotions: added to next agenda for discussion on future advertising plans
  - g) Membership: continuing recruitment during preparation for Expo. Member certificates being prepared to go out after Expo.
  - h) Expo: Rohland reviewed plans for April 16<sup>th</sup> Expo. Prizes for passport drawing will be 1<sup>st</sup>: \$150.00, 2<sup>nd</sup>: \$75.00, and 3<sup>rd</sup>: \$25.00 in Chamber Bucks. Winners must be present at Ambulance Dance to win.

- i) Correspondence Received: Clark County Economic Development Membership request received. Board consensus is to not participate at the present time.

**8. Old Business:** none

**9. New Business:** Tabbert presented an example of a letter/flyer to promote Chamber Bucks at OWACC member businesses. Will be discussed as agenda item at April meeting.

**10. New Agenda Items:** WAXX advertising delinquent accounts. Chamber Bucks promotional flier/letter.

**11: Adjourned:** 8:00 p.m.

Motion: Laube, 2<sup>nd</sup> Borgeson, Vote: Unanimous