

OWACC BOARD OF DIRECTORS MEETING MINUTES

April 18th, 2011

1. Call to order: 6:30 p.m.

2. Roll Call: Borgeson, Bruesewitz, Koplitz, Laube, Mitchell, Rohland, Tabbert. Absent: Esker, Greschner
Others present: Cindy Eikhman, O-W Enterprise reporter

3. Approve Minutes: April 18th, 2011 Board of Directors meeting:
Motion: Laube, 2nd Tabbert, Vote: Unanimous

4. Treasurer's Report: March, 2011
Motion: Borgeson, 2nd Bruesewitz, Vote: Unanimous
Balance on March 30, 2011: \$10,454.41.

5. Action Items:

- a) OWACC window decals/stickers: pricing quote presented by Koplitz. Discussion resulted in consensus to survey membership in next newsletter before decision is made.
- b) OWACC Chamber bucks promotion flyers: Discussion resulted in consensus to survey membership in next newsletter before decision is made.
- c) WAXX advertising delinquent accounts: Greschner absent; Mitchell will discuss with Janet before next meeting
- d) Reinhart Jewelers – Plant/Flowers: Motion by Laube, 2nd by Borgeson to send congratulations card and recognize 50th anniversary in the OWACC newsletter.

6. Liaison Reports:

- a) O-W Development Corp: No report
- b) Owen City Counsel/Downtown Revitalization Committee: No report.
- c) Central Wisconsin Agribusiness Innovation Center: Laube: continued work to leverage 4 million grant; working with representatives Suder and Moulton for state support.
- d) Withee Village Board: Withee Ball Park work continues; building done except for plumbing fixtures.
- e) Hwy 29 partnership: No report.
- f) Clark County Board/ Economic Dev. Corp. & Tourism: No report.

7. Committee Reports:

- a) Newsletter: no report
- b) Communication Center: no report
- c) Chamber Bucks: \$250.00 worth distributed as prizes during Expo event
- d) Website: Updated as items come in.
- e) O-W Hwy 29 welcome signs: Borgeson has OWACC logo signs to put up.
- f) WAXX advertising/promotions: billing done for March 6-27, 2011
- g) Membership: continuing to deliver plaques and 2011 stickers
- h) Expo: Participation: 31 booths, approx. 500 people in attendance, 30 passport participants, 221 adults & 12 youth had breakfast, \$250 in chamber bucks given as prizes. Board members reported feedback received during and after Expo.
- i) Correspondence Received: None

8. Old Business: none

9. New Business: A chamber business afterhours get together will be planned for during the summer.

10. New Agenda Items: none

11: Adjourned: 8:00 p.m.

Motion: Laube, 2nd by Koplitz, Vote: Unanimous